

# CV

## Maurice Mcleod

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I am a communications expert with 20 years' experience spanning national newspapers, major charity bodies and my own companies. I am an exceptional writer and editor and have launched and edited a number of successful publications both in print and online. I'm dedicated to using compelling content to change the world.

 Marmoset | media

### Marmoset Media, director, June '06 - June '13

- Launched a contract publishing agency for small businesses and charities
- Recruited, trained and managed a motivated a committed nine-strong team
- Produced Mind's renowned magazine Open Mind for two years
- Provided marketing support for over 500 small businesses and charities
- Produced Rethink's ground-breaking booklet on mental health for minority communities

 ncvo

### NCVO, communications and publishing manager, July '08 - May '13

- Oversaw a team of seven people and three complex budgets totalling £680,000
- Planned and led our social media activity for several high profile national campaigns
- Restructured our library of 200 books and launched our first ever digital publications
- Managed a comprehensive refresh of our visual brand and key messaging
- Launched a successful stable of 10 regular newsletters serving over 100,000 contacts
- Devised a potent new content channel for our 10,000 members
- Launched and edited the award winning Engage magazine

 snowmedia  
consultancy

### Snowmedia, director, January '01 - June '06

- Set up and developed minority ethnic media consultancy
- Was London pilot manager for Myguide, a £24m DfES digital inclusion project
- Edited highly regarded Voluntary Voice for LVSC for 18 months
- Provided PR services for Kick It Out for four years

 DAILY EXPRESS

### The Express, news reporter, comment and feature writer, July '98 - October '05

- Wrote articles for the news, showbusiness and feature sections of paper
- Regularly ran the nightdesk and had editorial control of the paper
- Wrote comment pieces on news events relating to minority communities

 THE INDEPENDENT

### The Independent, news reporter, online journalist, May '99 - January '01

- Wrote articles for both the paper and website
- Launched revolutionary SMS news service for Vodafone

 theguardian

### The Guardian, news reporter March '97 - May '99

- Wrote articles for the paper to extremely tight deadlines
- Had head-to-head debates with experts on current news issues

 THE VOICE

### The Voice, crime correspondent / political editor / deputy news editor, July '96 - July '99

- Had sole responsibility for all party political coverage of the '97 general election
- Wrote an influential weekly political opinion column

### Additional Experience

- I am a trustee at Race on the Agenda
- Support a school in rural Swaziland and visit each year to teach and deliver clothes
- Mentor a vulnerable young person for charity Teens & Toddlers
- Regularly comment on social issues for the Guardian, Independent and Spectator
- Have been trained in project management, budget handling,

### Education

#### City University, Middlesex University

- Post graduate diploma in newspaper journalism
- BSC hons in psychology with combined studies